UnitedHealthcare

United Healthcare

Software Merchant Inc. developed iOS Apps for two projects of United Healthcare wherein the team of developers enabled customers to enjoy a time-saving way of health care management, a mobile application designed to help customers find all the facilities they need on the go.

The United Healthcare group

UnitedHealth Group Inc. is a managed health care company headquartered in Minnetonka, Minnesota. It is 6th on the Fortune 500. UnitedHealth Group offers a spectrum of insurance products and services through various operating businesses & brands, Optum, UnitedHealth Care Inc.

The Challenge

The management of United Healthcare wanted their customers to be able to access physicians and pharmacies as per geographical location, check the status of a claim, manage prescriptions or estimate your health care costs, and create a go-to resource for everything related to customers' health plan.

Software Merchant Inc

Software Merchant Inc is well-positioned in the Mobility segment of the outsourced product engineering market. We provide cost effective and efficient Mobile application solutions by using best practices and employing a smart combination of experts from our worldwide pool of resources. We ensure a better understanding of the business and ensure seamless communication with our clients by bringing in local consultants with rich domain expertise.

The Solution

Software Merchant Inc developed an iOS driven application for iPads and iPhones called 'Health4Me' within a span of one month, where the app used location search feature to find a physician or a facility near the user- making it mobile as it gets. The largest network of doctors is now available at the command of the user. The user can email the Health plan ID and check medical spending accounts, being rest assured that all the information is confidential. The built-in cost-estimator makes health options easily comparable and simplified.

The Benefits

Health4Me allows the users register for myuhc.com to enable both mobile and online services. It also allows customers to:-

- Search for Physicians, Pharmacies or Facilities by location or specialty

- Locate Urgent Care facilities and ERs nearest your location

- Estimate your health care and drug costs

- Use EasyConnect to let us know you want to talk about something and we'll call you back

- View and share member ID Card

- Contact an experienced registered nurse 24/7 for health information

- Check status of deductible and out-of-pocket spending

- View Medical and Prescription Claims

- Check status of refills, renewals and refill your prescriptions

- Review order status for home delivery medication

- Compare medication prices and find lower-cost options

- Check your Health Reimbursement, Flexible Spending and Optum Bank Health Savings Account balances- all at a simple touch on mobile phones!

Appendix:

Exhibit 1:

Exhibit 2:

Exhibit 3: